



**ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

Michael Bloomberg

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

2/22/20 - 3/3/20

Initials

- | | | | | |
|----|---|----------------------|-----------|-----------|
| 1. | <u>Executed</u> Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-18) | Date: <u>2-21-20</u> | <u>MB</u> | <u>SV</u> |
| 2. | Original contract showing requested time (when available) | Date: <u>2-21-20</u> | <u>MB</u> | <u>SV</u> |
| 3. | Updated contracts as order changes. | Date: <u>2-24-20</u> | <u>MB</u> | |
| 4. | Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any | Date: <u>2-25-20</u> | <u>MB</u> | |

Checklist Completed:

By: Shayne Vigneri

Date: 2/21/20



OOCO
1300 East Britton Road
Oklahoma City, OK 73131
Main: (405)478-3000
Billing: (704)208-2350

INVOICE

Property	OOCO		
Invoice #	1984916-1	Order #	1984916
Invoice Date	02/23/20	Alt Order #	09759524
Invoice Month	February 2020	Deal #	
Invoice Period	01/27/20 - 02/23/20	Flight Dates	02/22/20 - 03/03/20
Advertiser	Bloomberg/D/President		
Product	BLOOMBERG FOR PRES		
Estimate #	0131		
Account Executive	Ryan Gordon		
Sales Office	HRP -Washington DC		
Sales Region	National		
Agency Code	1939		
Advertiser Code	MBLM		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	ASSEMBLY		
Advertiser Ref			
Product 1	MBLM		
Product 2			

Billing Address:

Assembly
Attention: Accounts Payable
711 3rd Ave
3rd Floor
New York, NY 10017

Send Payment To:

OOCO
PO Box 90021
Prescott, AZ 86304-9021

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	02/22/20	02/29/20	Wanted: Dead or Alive	Sa/Su 10a-6p	-----1-	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----1-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	3:58 PM	Wanted: Dead or Alive	Sa/Su 10a-6p	:30	MRBPK3038EH	\$20.00 NM
26	02/22/20	02/29/20	The Rifleman	Sa/Su 10a-6p	-----1-	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----1-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	4:49 PM	The Rifleman	Sa/Su 10a-6p	:30	MRBPSS324EH	\$20.00 NM
27	02/22/20	02/29/20	The Three Stooges	Sa/Su 10a-6p	-----1-	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----1-	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	5:44 PM	The Three Stooges	Sa/Su 10a-6p	:30	MRBPK3038EH	\$20.00 NM
28	02/22/20	02/29/20	Three Stooges	6-10p	-----1-	:30	1	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/17/20	02/23/20	-----1-	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	6:40 PM	Three Stooges	6-10p	:30	MRBPSS324EH	\$25.00 NM
29	02/22/20	02/29/20	Svengoolie Movie	6-10p	-----2-	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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OOCO
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Prescott, AZ 86304-9021

INVOICE

Invoice #	1984916-1	Invoice Month	February 2020
Invoice Date	02/23/20	Invoice Period	01/27/20 - 02/23/20
Advertiser	Bloomberg/D/President		
Product	BLOOMBERG FOR PRES		
Estimate #	0131		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	02/22/20	02/29/20	Svengoolie Movie	6-10p	-----2-	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----2- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	8:18 PM	Svengoolie Movie	6-10p	:30	MRBPK3038EH	\$25.00 NM
2	KOCOM	Sa	02/22/20	8:57 PM	Svengoolie Movie	6-10p	:30	MRBPS324EH	\$25.00 NM
30	02/22/20	02/29/20	KOCO NEWS ON METV M-SU 9-930P @ 9PM		-----1-	:30	1	\$30.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----1- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Sa	02/22/20	9:09 PM	KOCO NEWS ON METV @ 9PM M-SU 9-930P		:30	MRBPK3038EH	\$30.00 NM
31	02/23/20	03/01/20	Gilligan's Island	Sa/Su 10a-6p	-----1	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	3:45 PM	Gilligan's Island	Sa/Su 10a-6p	:30	MRBPS324EH	\$20.00 NM
02/23/20	03/01/20	The Monkees	Sa/Su 10a-6p		-----1	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	4:15 PM	The Monkees	Sa/Su 10a-6p	:30	MRBPK3038EH	\$20.00 NM
33	02/23/20	03/01/20	The Love Boat	Sa/Su 10a-6p	-----1	:30	1	\$20.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	5:23 PM	The Love Boat	Sa/Su 10a-6p	:30	MRBPS324EH	\$20.00 NM
34	02/23/20	03/01/20	M*A*S*H	6-10p	-----1	:30	1	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----1 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	6:45 PM	M*A*S*H	6-10p	:30	MRBPK3038EH	\$25.00 NM
35	02/23/20	03/01/20	Columbo	6-10p	-----2	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
02/17/20 02/23/20 -----2 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	8:14 PM	Columbo	6-10p	:30	MRBPS324EH	\$25.00 NM

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Estimate #	0131		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	02/23/20	03/01/20	Columbo	6-10p	-----2	:30	2	\$25.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOCOM	Su	02/23/20	8:56 PM	Columbo	6-10p	:30	MRBPK3038EH	\$25.00 NM
36	02/23/20	03/01/20	KOCO NEWS ON METV M-SU 9-930P @ 9PM		-----1	:30	1	\$30.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	02/17/20	02/23/20	-----1	1	\$30.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOCOM	Su	02/23/20	9:30 PM	KOCO NEWS ON METV @ 9PM M-SU 9-930P		:30	MRBPSS324EH	\$30.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$330.00
<u>Agency Commission</u>	\$49.50
<u>Net Amount Due</u>	\$280.50

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